



REEL SPECS

Reel Affirmations Program Guide Specifications

ALL Logos and ads for the Reel Affirmations program guide MUST be submitted in digital format. Camera-ready art, film, or Author's Alterations to files that do not adhere to the specs below will result in an additional fee \$50, minimum.

We can only accept ads which:

- Are the correct size and DPI
- Are saved as EPS, TIFF, JPEG or print-ready PDF
- Were designed in Quark, Photoshop, Illustrator, Freehand, or In Design applications only
- Include all placed images
- Have all colors in CMYK builds
- Include proof print

Size:

Full Page: 8.25" x 10.875"

Half Page vert: 3.75" x 10.5"

Half Page hor: 8" x 5"

Quarter Page: 3.75" x 5"

DPI:

Submit ads and logos at 300 DPI and no larger than 600 DPI. Ads, logos, and art removed from web sites are generally not suitable for print.

LOGOS:

Logos should be submitted in vector based EPS format. It is very important that ALL sponsors submit logos and ads separately.

Please include:

1. One single color EPS file for use on sponsor listings, banners, etc.
2. One FULL color CMYK build EPS file

LABEL:

Please label ALL media with your organizations name, contact name, phone number and address.

SEND YOUR FILES TO:

ads@oneinten.org
202.315.1319